



NEW AMERICA
FOUNDATION

The Wireless Future of Health IT
Speaker Biographies

Craig Barrett

Chairman, Intel Corporation

Chairman, U.N. Global Alliance for Information and Communication

Craig Barrett is chairman of the board of Intel Corporation and a leading advocate for improving education in the U.S. and around the world. He is also a vocal spokesman for the value technology can provide in raising social and economic standards globally.

Dr. Barrett joined Intel Corporation in 1974 as a technology development manager. He was named a vice president of the corporation in 1984, promoted to senior vice president in 1987, and executive vice president in 1990. Dr. Barrett was elected to Intel Corporation's Board of Directors in 1992 and was named the company's chief operating officer in 1993. He became Intel's fourth president in May 1997, chief executive officer in 1998 and chairman of the Board on May 18, 2005.

Dr. Barrett also serves as Chairman of the United Nations Global Alliance for Information and Communication Technologies and Development, and is an appointee to the President's Advisory Committee for Trade Policy and Negotiations and to the American Health Information Community. He co-chairs the Business Coalition for Student Achievement and the National Innovation Initiative Leadership Council and is a member of the Board of Trustees for the U.S. Council for International Business and the Clinton Global Initiative Education Advisory Board. Dr. Barrett is a member of the National Governors' Association Task Force on *Innovation America*, the National Infrastructure Advisory Council, the Committee on Scientific Communication and National Security, the U.S.-Brazil CEO Forum and is immediate past chair of the National Academy of Engineering. Dr. Barrett co-chairs Achieve, Inc. and also serves on the Board of Directors of the U.S. Semiconductor Industry Association, the National Action Council for Minorities in Engineering, Dossia, the National Forest Foundation, TechNet and Science Foundation Arizona.

Dr. Barrett attended Stanford University in Palo Alto, California from 1957 to 1964, and received his Bachelor of Science, Master of Science and Ph.D. degrees in Materials Science. After graduation, he joined the faculty of Stanford University in the Department of Materials Science and Engineering, and remained through 1974, rising to the rank of Associate Professor. Dr. Barrett was a Fulbright Fellow at Danish Technical University in Denmark in 1972 and a NATO Postdoctoral Fellow at the National Physical Laboratory in England from 1964 to 1965. Dr. Barrett is the author of over 40 technical papers dealing with the influence of microstructure on the properties of materials, and a textbook on materials science, *Principles of Engineering Materials*.

Commissioner Jonathan S. Adelstein

Federal Communications Commission

Nominee for Administrator for the Rural Utilities Service, United States Department of Agriculture

Jonathan S. Adelstein was unanimously confirmed twice by the U.S. Senate to be a member of the Federal Communications Commission. He was originally sworn in on December 3, 2002, and sworn in for a second term on December 6, 2004. A life-long public servant, Adelstein has dedicated his career to fighting for the public interest. As a Commissioner, his approach is guided by the key principle that the public interest means securing access to communications for everyone, including those the market may leave behind. Adelstein has worked to promote access to telecommunications and media outlets by minorities, rural and low-income consumers, people with disabilities, and non-English speakers. To ensure that all consumers have access to the latest telecommunications systems no matter where they live, Adelstein has strived to improve universal service. He has advocated for a substantive national broadband strategy with aggressive goals and specific policy recommendations. He also has played an active role at the Commission in promoting new policies that improve access to spectrum by both large and small companies so that consumers can continue to maintain those connections in our increasingly portable world.

Before joining the Commission, Adelstein served for fifteen years as a staff member in the United States Senate. For his final seven years, he was a senior legislative aide to then United States Senate Majority Leader Tom Daschle (D-SD), where he advised Senator Daschle on telecommunications, financial services, transportation and other key issues. Previously, he served as Professional Staff Member to Senate Special Committee on Aging Chairman David Pryor (D-AR), including an assignment as a special liaison to Senator Harry Reid (D-NV), and as a Legislative Assistant to Senator Donald W. Riegle, Jr. (D-MI).

Steve Largent

President & CEO, CTIA-The Wireless Association®

Steve Largent became President and CEO of CTIA-The Wireless Association® in November, 2003. Prior to joining CTIA, Mr. Largent was a Member of the United States Congress, representing Oklahoma's First Congressional District in the U.S. House of Representatives from 1994 to 2001. Mr. Largent was the Vice-Chairman of the Energy and Air Quality Subcommittee and also served on the Telecommunications Subcommittee, the Oversight and Investigations Subcommittee, and the Environment and Hazardous Materials Subcommittee. His seven-year voting record reflects consistent support for lower taxes, less regulation, and strong free markets.

Mr. Largent has also managed his own advertising & marketing consulting firm, where he worked with numerous Fortune 500 companies around the country. In addition, he served as Mid-West Chapter Executive Director of the Wheelchair Foundation. Mr. Largent was a record setting wide receiver with the Seattle Seahawks for 14 years, setting six career records and participating in seven Pro Bowls. He was inducted into the Pro Football Hall of Fame in 1995 and the World Sports Humanitarian Hall of Fame in 2006. Mr. Largent received a B.S. in Biology from the University of Tulsa.

The Honorable Nancy L. Johnson

Senior Public Policy Advisor, Baker, Donelson, Bearman, Caldwell & Berkowitz, P.C.

After serving 24 years in the U.S. Congress, Nancy Johnson joined Baker Donelson. She served 18 years on the House Ways and Means Committee and played an integral role in the passage of every major tax, trade and health care initiative during years of rapid technological and political change and the globalization of the economy. Ms. Johnson is widely recognized for her acumen and sound analyses of healthcare, tax and trade policies.

As a member and then Chairwoman of the Ways and Means Health Subcommittee, she introduced the national Children's Health Insurance Program and was a principal author of the Medicare Modernization Act. She introduced the health information technology legislation that led to the establishment of the Office of the National Coordinator for Health Information Technology (HIT) and continues to fight for broad adoption of HIT to reduce medical errors and improve care quality. As the Chairwoman of the House Ways and Means Oversight Subcommittee, Ms. Johnson also authored a series of taxpayer rights bills that provided protections for individuals and small businesses and passed legislation to implement the recommendations of the commission to reorganize the IRS to modernize consumer services and enhance agency accountability. In addition, throughout her service on the Ways and Means Committee, she led many reforms of our pension laws, created the Simple Plan for small businesses, helped pass numerous tax incentives to encourage personal savings and co-led passage of the landmark Portman-Cardin reform. Ms. Johnson is a graduate of Radcliff College, Harvard University; attended the University of London, Courtauld Institute; and has received several honorary doctorates.

Thomas Kalil

Deputy Policy Director, White House Office of Science and Technology Policy and National Economic Council

Thomas Kalil is the Deputy Policy Director for the White House Office of Science and Technology Policy and the National Economic Council. Prior to that he was Special Assistant to the Chancellor for Science and Technology at UC Berkeley, where he was charged with developing major new multi-disciplinary research and education initiatives at the intersection of information technology, nanotechnology, microsystems, and biology. Previously, Thomas Kalil served as the Deputy Assistant to President Clinton for Technology and Economic Policy, and the Deputy Director of the White House National Economic Council. He was the NEC's "point person" on a wide range of technology and telecommunications issues, such as the liberalization of Cold War export controls, the allocation of spectrum for new wireless services, and investments in upgrading America's high-tech workforce. He was also appointed by President Clinton to serve on the G-8 Digital Opportunity Task Force (dot force). Prior to joining the White House, Tom was a trade specialist at the Washington offices of Dewey Ballantine, where he represented the Semiconductor Industry Association on U.S.-Japan trade issues and technology policy. Tom received a B.A. in political science and international economics from the University of Wisconsin at Madison, and completed graduate work at the Fletcher School of Law and Diplomacy.

Douglas J. McClure, MIM

Corporate Manager, Technology and Operations, Center for Connected Health

Overseeing telemedicine technology operations, technology research and development, and finance, Mr. McClure is responsible for managing ongoing research programs at the Center for Connected Health. These R&D programs are focused on helping reduce the barriers between patients and clinicians through the use of simple, accessible technologies, such as the Internet, cell phones and digital cameras. Mr. McClure is currently the Chair of the American Telemedicine Association Technology Special Interest Group, and is a frequent lecturer on connected health and telemedicine. He is also a member of the Healthcare Information and Management Systems Society, the Massachusetts Technology Council and the Project Management Institute. Mr. McClure received his Masters in International Management from the University of Denver.

Michael J. Barrett, JD

Managing Partner, Critical Mass Consulting

An attorney, Mike Barrett served four elected terms in the Massachusetts State Senate from Cambridge, chairing the Committee on Health Care. He retired in 1995 to serve as CEO and General Counsel to the Visiting Nurse Associations of New England, a network of Medicare-certified home health agencies. In 1999 he became the senior analyst on Forrester Research's healthcare IT team, where in 2002 he conceived and wrote the seminal report *Healthcare Unbound*, an early and prescient look at consumer-friendly technologies helping to move care out of formal institutions. In 2003 Mike launched Critical Mass Consulting, an IT consultancy for the life sciences and healthcare, and presently serves as Managing Partner.

Gregory J. Seiler

Vice President & General Manager, BeWell Mobile Technology, Inc.

Greg Seiler is Vice President and General Manager for BeWell Mobile Technology, Inc., responsible for on-going operations, product marketing, corporate development, and longer term strategy for the company. Prior to BeWell Mobile, Seiler held a variety of operations, product management, strategy, corporate development and business development roles at both small privately held companies and large corporations in the Telecommunications and Wireless Telephony industries including Pacific Bell (now AT&T), SBC (now AT&T), OnFiber Communications (now Qwest), and FiberTower Inc. In this time he has focused on disciplined business planning, the development of new markets, and the introduction of new product lines as well as the acquisition of strategic capabilities through partnerships and corporate transactions. He has advised numerous privately held technology companies on strategy, operations, business planning, and transactions. Seiler graduated from the University of California at Berkeley. Four years later he returned to earn his Masters of Business Administration from UC Berkeley's Haas School of Business.

David Aylward

Founder & Director, COMCARE Emergency Response Alliance

David Aylward is a founder and Director of COMCARE Emergency Response Alliance, a diverse, 100-organization non-profit committed to improving emergency response through modern communications and information systems. COMCARE is currently involved in a wide variety of emergency response projects funded by its members and various state and federal agencies. He and COMCARE have been leaders in visioning and advocating for open architecture, standards-based emergency information and communications technology systems for years, with a particular focus on emergency medical response. He is also Chairman of the Emergency Interoperability Consortium.

David is also President of National Strategies, Inc. which he founded in 1985, following eight years of service on the staff of the U.S. House of Representatives. From 1981 to 1985, he was Chief Counsel and Staff Director of the U.S. House of Representatives' Subcommittee on Telecommunications, Consumer Protection and Finance, which had jurisdiction over federal communications regulation, the U.S. securities industry and financial markets, and a variety of federal consumer protection legislation, including automobile safety. In the 1970's he practiced contracts law with the firm of Jones, Day, Reavis & Pogue. David held senior positions in two presidential campaigns, and managed four congressional election campaigns. He received a BA from Dartmouth College in 1971, and a JD with High Honors from The National Law Center of The George Washington University in 1976, where he also served on the Law Review.

Paul Meyer

Co-Founder, Chairman and President, Voxiva, Inc.

Before co-founding Voxiva, Paul Meyer was Founder and Chairman of IPKO, the first and largest Internet service provider in Kosovo. Started in the weeks after the 1999 war, IPKO was hailed by the U.N. Secretary General as "a model for future humanitarian emergencies." Previously, he was a Senior Fellow at the Markle Foundation studying efforts to bridge the global digital divide. Prior to Markle he worked for the International Rescue Committee where he launched a number of projects using technology to reunify separated refugee children and families in West Africa and the Balkans. Before that, he was Chief Operating Officer of the Endeavor Initiative. From 1993 to 1995, he served as one of President Clinton's White House speechwriters and worked on President Clinton's 1992 campaign. He has a law degree from Yale Law School and studied Politics, Philosophy and Economics at Oxford University. He was recently named a Young Global Leader by the World Economic Forum in Davos. MIT's Technology Review Magazine named him one of 100 technology pioneers and their 2003 Humanitarian of the Year. He was named a Henry Crown Fellow by the Aspen Institute and is a member of the U.S. Council on Competitiveness and a Term Member of the Council on Foreign Relations.

Dr. Max Stachura

Director, Center for Telehealth, Medical College of Georgia

Dr. Stachura is Director of the Center for Telehealth and Professor in the Departments of Medicine and Physiology at the Medical College of Georgia. He is also the Georgia Research Alliance Eminent Scholar in Telemedicine.

A graduate of Hamilton College, Dr. Stachura obtained his MD from Harvard Medical School in 1965, trained in Medicine and Endocrinology at the State University of New York at Buffalo and was assigned to the NIH General Clinical Research Centers Branch while in the US Public Health Service. Dr. Stachura was appointed Director, MCG Center for Telehealth in 1995 and named GRA Eminent Scholar in 1998. He has been Principal Investigator on numerous NIH, VA, and Foundation grants and has published 112 journal articles and book chapters as well as 119 abstracts. A member of the American Telemedicine Association, he also serves as Associate Editor of the *Journal of Telemedicine and e-Health* and the *International Journal of Telemedicine and Application*. He has been a consultant to several US universities, consulted internationally in Brazil, Canada, Israel, P.R.China, Russia, and Sweden, and developed a telemedicine program for Sarov, Russia for the US Department of Energy's Nuclear Cities Initiative.

Thelma McClosky Armstrong

Director, Eastern Montana Telemedicine Network, Billings Clinic

Ms. McClosky Armstrong has over 30 years of experience in the development and management of healthcare delivery services. As director of the Eastern Montana Telemedicine Network, Thelma is responsible for the overall management of a 33-site interactive videoconferencing network providing medical and mental health services, continuing professional education and administrative services throughout eastern and central Montana and northern Wyoming. The Eastern Montana Telemedicine Network received the 2002 American Telemedicine Association's *Presidents Award for the Advancement of Telemedicine*. This award is given annually to a program for its outstanding and lasting contribution to the field of telemedicine. Ms. McClosky Armstrong is the Past-President of the Montana Healthcare Telecommunications Alliance (MHTA) and served as a member of the Board of Directors of the American Telemedicine Association (ATA). She has chaired the ATA policy committee and is a past president of American Telemedicine Association.

Carolyn Brandon

Vice President, Policy, CTIA-The Wireless Association®

Carolyn Brandon supports the development of public policy positions on a wide range of issues facing the United States commercial wireless industry. A key part of her responsibilities is working with member companies to ensure the industry is strategically and effectively positioning itself on issues such as the appropriate role for government in a competitive industry, the issues flowing from convergence, and state efforts to regulate wireless and consumer protection mandates.

Brandon joined CTIA in 2004 and came from the Washington, DC telecommunications law firm Wilkinson Barker Knauer, LLP where she was a partner for several years representing wireless communication providers in proceedings and transactions before the Federal Communications Commission, state public utility commissions, U.S. bankruptcy courts and the U.S. Securities and Exchange Commission. Prior to joining the firm, Brandon clerked for the Federal Communications Commission's Office of Plans & Policy, Common Carrier Bureau and the U.S. House of Representatives' Subcommittee on Telecommunications and Finance. Brandon graduated from the University of Scranton, and received a Juris Doctor from the Columbus School of Law, Catholic University of America.

Julie Barnes

Deputy Director, Health Policy Program, New America Foundation

As Deputy Director of the Health Care Policy Program, Julie Barnes heads the program's Health Care Reform Communication Project, the purpose of which is to educate industry stakeholders and policymakers about the issues in the health care reform debate, facilitate discussions about those issues among the key players, and mediate those discussions to identify areas of agreement. Ms. Barnes oversees the project's research and educational efforts, coordinates communications about the health care reform debate, and participates in the outreach to stakeholders and policymakers. Prior to joining New America, Ms. Barnes was counsel in the Health Care Practice Group of Crowell & Moring's Washington, D.C. office, where she focused on health law, advising and counseling managed care organizations, self-funded employers, behavioral health organizations, disease management companies, and health-related trade associations on state and federal regulatory and litigation matters. As a litigator, Ms. Barnes defended health care organizations in court proceedings, administrative hearings, and arbitrations regarding payment and benefit disputes, breach of contract claims, internal grievance procedures, coordination of benefits, subrogation rights, and other legal matters. Her expertise extends to statutes and regulations related to health care and employee benefits, including ERISA, HIPAA portability and privacy, Medicare, Medicaid, the Federal Employees Health Benefits Program, TRICARE, EMTALA, and various state statutes governing client operations.

Michael Calabrese

Vice President; Director, Wireless Future Program, New America Foundation

As Vice President of the New America Foundation, Michael Calabrese directs the Wireless Future Program and helps to guide the Foundation's work related to retirement security and the Next Social Contract Initiative. Previously, Mr. Calabrese served as Director of Domestic Policy Programs at the Center for National Policy, as General Counsel of the Congressional Joint Economic Committee, and as pension and employee benefits counsel at the national AFL-CIO. An attorney and graduate of both Stanford Business and Law Schools, Mr. Calabrese speaks and writes frequently on issues related to spectrum, wireless broadband, and Internet policy, as well as on Next Social Contract issues related to improving retirement security and health coverage. He has co-authored three books and published opinion articles in *The New York Times*, *The Washington Post*, *The Atlantic Monthly* and other leading outlets.