



## PROGRAM

### EXPERTS WORKSHOP: “BEYOND BROADBAND ACCESS: DATA BASED INFORMATION POLICY FOR A NEW ADMINISTRATION”

The New America Foundation  
1899 L Street NW, Suite 400  
Washington, DC 20036  
September 22-24, 2009

**Monday, Sept 21** Evening welcome reception

**Tuesday, Sept. 22**

8:30 - 9:00 Continental breakfast

9:00 – 9:15 Welcoming Remarks and Logistics: Co-Organizers

9:15 – 10:30 Panel 1. Theories, Models and Measurement I

Bohlin, Erik and Kohlilul, Ibrahim, Chalmers University of Technology,  
Department of Technology Management and Economics, Sweden. *“Is the  
European Broadband Public Spending a Sensible Project? The Opportunity  
Cost Concept and Implications of the Input-Output Analysis”*

Neogi, Prabir, Special Advisor, Electronic Commerce Branch, Spectrum,  
Information Technologies and Communications Sector, Department of  
Industry, Government of Canada and Veenhof, Ben, Science, Innovation and  
Electronic Information Division, Statistics Canada. *“The Impacts of  
Broadband Infrastructure Investments and ICT Use: The Case of Canada”*

Wellenius, Bjorn, Michigan State University, Respondent

10:30 – 10:45 Coffee break

10:45 – noon Panel 2. Theories, Models and Measurement II

Forbes, Scott, V.P., Technology Ventures, General Electric. *“Let’s Count What Matters: Constructing a New Framework for Broadband Metrics”*.

Middleton, Catherine, Canada Research Chair, Communication Technologies in the Information Society, Ted Rogers School of Management, Ryerson University, Canada. *“Beyond Broadband Access: What do We Need to Measure, and How Do We Measure It”*

Hudson, Heather, Professor of Telecommunications, University of San Francisco. *“Using Data for Policy Development: Designing a Universal Service Fund for Tanzania”*.

Noon – 1:30 Lunch

1:30 – 2:45 Panel 3. Data and Democracy

Schejter, Amit, Co-Director, Institute for Information Policy, The Pennsylvania State University, *“Rulers of thousands, rulers of hundreds, rulers of fifties, and rulers of tens: Does Democracy Count?”*

Schement, Jorge, Dean, School of Communications, Information and Library Studies, Rutgers University, *“Data and Democracy”*

Tongia, Rahul. Research Associate Professor, Carnegie Mellon University. *“Costs of Exclusions from Networks”*

Menou, Michel, City University, London, Respondent

2:45 – 3:00 Coffee break

3:00 – 4:15 Panel 4. Traffic and Data Collection

Lehr, William, Bauer, Steve, and Clark, David. MIT Communications Futures Program, MIT *“Broadband Microfoundations: the Need for Traffic Data”*.

Bauer, Johannes, Professor, Telecommunication, Information Studies, and Media, Co-Director, Quello Center for Telecommunication Management & Law, *“Approaches to Overcoming Data Challenges in International Comparisons”*

4:15 – 5:00 Integration/Discussion/Future Research Agenda

7:00 pm Group Dinner

**Wednesday, Sept. 23**

- 8:30 – 9:00 Continental breakfast
- 9:00 – 10:15 Panel 5. Broadband I  
 Jamison, Mark, Public Utilities Research Center, University of Florida and  
 Hauge, Janice, Department of Economics, University of North Texas. “*What’s  
 in a Name? Analyzing the Evolving Concept of Broadband*”  
 Flamm, Kenneth, Professor and Dean Rusk Chair in International Affairs, LBJ  
 School of Public Affairs, University of Texas at Austin. “*The Determinants of  
 Disconnectedness: Understanding US Broadband Unavailability*”
- 10:15 – 10:30 Coffee break
- 10:30 – 11:45 Panel 6. Broadband II  
 Sutherland, Ewan, Telecommunications Policy Consultant. “*Information Policy  
 Measures in Europe and Africa*”.  
 Lee, Sangwon, Jamestown College, and Brown, Justin, Winthrop University.  
 “*Ubiquitous Broadband Deployment: Examination of Adoption Factors,  
 Network Competition and Network Effects*”
- Noon – 1:30 Lunch
- 1:30 – 2:45 Panel 7. Spectrum/Wireless  
 Meinrath, Sascha and New America Foundation Wireless Future Program Staff
- 2:45 – 3:00 Coffee break
- 3:00 – 4:15 Panel 8. Users  
 Hargittai, Eszter, Associate Professor of Communication Studies and Sociology,  
 Faculty Associate of the Institute for Policy Research, Northwestern  
 University. “*The Role of Skill in Internet Use*”  
 Wattegama, Chanuka, Senior Research Manager and Broadband Specialist,  
 LIRNEasia. “*Prospects of Volunteer Computing Model in Performance Data  
 Gathering for Broadband Policy Formulation: A Case study from South Asia*”  
 Kwon, Youngsun, Department of IT Business, KAIST, Daejeon, South Korea.  
 “*From Penetration to Information Service Accessibility and Usability*”
- 4:15 – 5:00 Integration/Discussion/Future Research Agenda
- Evening off – groups can self-select or take a break

**Thursday, Sept. 24**

8:30 – 9:00 Continental breakfast

9:00 – 10:15 Panel 9. China and Approaches to Comprehensive “Informatization”

**SPECIAL DISTINGUISHED GUEST SPEAKER**

Zhou, Hongren, Executive Vice Minister, Advisory Committee for State Informatization, Government of China, Beijing, China. “*China’s Informatization Program*”.

Zhang, Bin, Senior Professor, School of Economics and Management, Beijing University of Posts and Telecommunications. Co-organizer.

Taylor, Richard, Co-Director, Institute for Information Policy, The Pennsylvania State University, Respondent

10:15 – 10:30 Coffee break

10:30 – 11:45 Panel 10. Regulation

Frieden, Robert, Pioneers Chair and Professor of Telecommunications, College of Communications, The Pennsylvania State University. “*Case Studies in Abandoned Empiricism and Peer Review at the Federal Communications Commission*”

Misuraca, Gianluca, Centeno, Clara and Broster, David, European Commission, Joint Research Center, Institute for Prospective Technological Studies. “*ICTs for Governance and Policy Modeling in Europe: Challenges and Future Prospects*”

11:45 – 1:00 Noam, Eli, Professor of Economics and Finance, Columbia Business School; Director, Columbia Institute for Tele-Information.

1:00 – 2:15 Brief Reports of Topical Working Groups and Discussion of Recommendations and Ongoing Research Agenda

2:15 – 2:30 Concluding Remarks